



MAVERICK

STEEL GROUP



**FASTER BUILDS
STRONGER FRAMES
BETTER VALUE**





THE MAVERICK DIFFERENCE

Maverick Steel Group was founded by builders, for builders. Veteran-owned and operated, our company promise is: significant customer value, superior customer service. Learn why Maverick Steel Group's light gauge steel solutions bring our promise to your projects.

ABOUT LIGHT GAUGE STEEL

Steel offers the highest strength-to-weight ratio of any building material, and unlike other materials, offers consistent material quality. Because light gauge steel panels and trusses arrive pre-fabricated and custom-designed for your project, you save significant time to project completion and need significantly less skilled labor. As a result, light gauge steel can cost much less than construction with wood or concrete. Better. Faster. Cost Less.

WWW.BUILTBYMAVERICK.COM

MAVERICK DESIGN PROCESS

Our engineer-led design process is based on collaboration and application of advanced technologies. Once a customer provides us with project drawings, our engineers use software to produce plans for the fabrication of frames and trusses designed for your project needs.



CUSTOM DESIGN

Our design process is flexible enough to accommodate the specifications of any light gauge steel project. Ask us how Maverick Steel can fit your unique needs.



ENGINEER-LED

We have extensive experience in the application of materials for building construction. Our engineers are readily available to consult on any project.



**ENGINEER-LED
SOFTWARE-DRIVEN
CUSTOM-DESIGNED**



BENEFITS OF MAVERICK STEEL

Maverick Steel's light gauge steel framing solution provides builders a material that is proven to be durable, reliant and cost-effective. Key benefits include:

 **Lower Skilled Labor Costs**

 **Lower Financing Costs**

 **Lower Insurance Costs**

 **Cut Construction Time in Half**



 **Eliminate Rot & Mold Risk**

 **Eliminate Termite Risk**

 **Minimize Fire Risk**

 **Accelerate Installation with Square, Plum Lines**

SPOT THE SAVINGS WITH COLD-FORMED STEEL FRAMING

Selecting a framing material for a project is one of the most important decisions a builder makes. However, framing only accounts for about 20% of the total cost of construction, so it makes economic sense to frame with a material proven to create durable, reliable structures.

Cold-formed steel framing provides those benefits - and it can also lead to considerable savings in other areas. See exactly how you can save by exploring the information below.

SITE SECURITY SAVINGS

Some regions mandate fire-related security requirements, including 24-hour security guards (which, for one project, added \$6,000 to \$10,000 per month). Because CFS framing is non-combustible, builders can avoid that added site security.

NO RISK OF DRY ROT

The impact of dry rot on a building can be financially disastrous, often leading to structural movement or even significant structural failure.

SHORTER CONSTRUCTION TIMELINES

The predictability and accuracy of steel components speed up the process and allow follow-on trades to get to work sooner. This can allow the developer to begin collecting rent earlier than expected.

FEWER CALL-BACKS

The predictability, accuracy, and dimensional stability of CFS framing results in fewer warranty claims and call-backs, which can save time and money.

LOWER BUILDERS RISK INSURANCE

With wood construction, insurance carriers generally assess higher builders risk and property insurance premiums than with CFS framing. In one instance, CFS framing helped the developer of a 400-unit hotel building save \$1.3 million in builders risk insurance.

NO REQUIRED SPRINKLERS

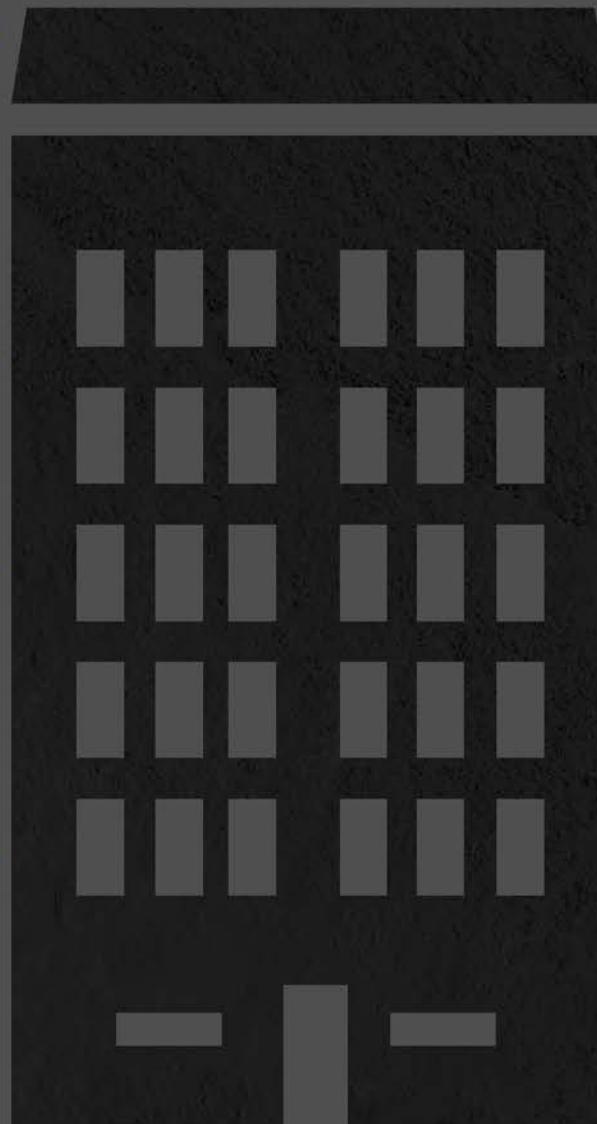
For some buildings, sprinklers are required to protect wood-framed trusses -- which would have cost one builder \$40,000. CFS trusses don't require that protection.

NO RISK OF TERMITE DAMAGE

Because CFS framing is not organic, termites won't eat it. Builders who use CFS framing won't have to repair termite damage or pay for costly annual prevention treatments.

LOWER FINANCING COSTS

CFS framing often saves hundreds of thousands in financing costs by shortening the construction cycle.



For more ideas on how to meet your project's budget goals visit
BuildSteel.org

BY USING PREFABRICATION:

66%

AEC professionals report that project schedules decrease

35% saw a decrease of 4 weeks or more

77%

report that construction site waste decreases

44% saw a decrease of 5% or more

65%

report that project budgets decrease

41% saw a decrease of 6% or more

34%

report an increase on site safety



WHO'S USING PREFABRICATION?



84% of Contractors



90% of Engineers



76% of Architects

FACTORS DRIVING CURRENT USE OF PREFABRICATION:

Improve Productivity:

Contractors: **92%**

Engineers: **70%**

Architects: **68%**

Gain a Competitive Advantage:

Contractors: **85%**

Engineers: **60%**

Architects: **52%**

Generate Greater ROI:

Contractors: **70%**

Engineers: **43%**

Architects: **40%**





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I would like to introduce Maverick Steel Group, a company founded with a deep sense of purpose and commitment to excellence in the construction industry.

As a former active US Marine, I established Maverick Steel Group with a mission to bring the same level of dedication and precision from my military service to the world of construction. Our company is proudly veteran-owned and operated, embodying the values of integrity, teamwork, and relentless pursuit of quality, utilizing 100% recycled American steel. As a general contractor, I can attest that we run our company with the builders' best interests at heart. In addition to manufacturing and selling light gauge steel panels, our team offers installation services or, at the builder's preference, assistance in training an existing team.

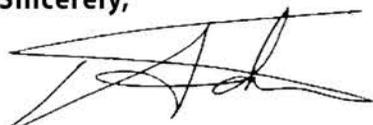
Since our inception, Maverick Steel Group has played a pivotal role in the successful completion of construction projects totaling over \$100 million. Our portfolio includes the construction of four four-story walk-ups in Nashville, Tennessee, three homes in South Florida, the ongoing development of 42 homes in North Carolina, a commercial building in Marco Island, Florida and the framing of over 200 apartments in New York. Additionally, we are currently involved in providing interior framing services for a 12-story building in the Bronx, New York.

At Maverick Steel Group, we specialize in utilizing our expertise in light gauge steel to deliver superior results in both exterior and interior constructions. Our innovative approach focuses on the versatility and efficiency of light gauge steel, ensuring the structural integrity and aesthetic appeal of every project we undertake. From years in the construction industry, our methodology never ignores the bottom line. On most projects, the raw material light gauge steel pricing is in line with the wood alternative. The real advantage comes in with the fraction of time it takes to erect the light gauge steel structure, the minimized labor costs, and major reductions in insurance costs. Diminished mold issues, reduced termite issues and mitigated fire risks also make for major selling points to customers.

We understand the intricate demands of the construction industry and are dedicated to exceeding your expectations. Collaborating with Maverick Steel Group means partnering with a team that values professionalism, craftsmanship, and timely project delivery above all else.

We are excited about the opportunity to work with you on your upcoming projects and demonstrate the exceptional capabilities of Maverick Steel Group. Please feel free to reach out to discuss how we can contribute to your success.

Sincerely,



Troy Lee
founder, Maverick Steel Group

